Throughout the semester, you have written and posted assignments to your web domain, making a sort of portfolio of your work throughout our course. In each assignment, you have touched on the course theme of the self in unique ways. Furthermore, each assignment has required you to make thoughtful decisions about your style, tone, layout/theme, and multi-modal elements. Having an “About” page will tie these ideas together for people who arrive on your website. As a result, the “About” page should serve as a means of helping website viewers understand the purpose of your website.

In terms of content, you could think of it as a cover letter for the portfolio of work you have done in this course (although it does not have to be structured like a letter). The about page should address how the website displays an engagement with course themes. It should give readers an explanation of how to navigate the site. In doing so, it should implicitly help viewers understand what audience the site is intended for. This implicit audience focus might also suggest why you have made other stylistic choices, such as tone, website theme, and types of multi-modal elements.

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| **Your written About page must:** |
| * **Explain** to website viewers the **purpose of your website** and how it connects to course themes. * Viewers should be able to understand **implicitly** whether they are the intended **audience** for the site. * Use **detail** from your experience of the course (texts, assignments, class sessions) and **analyze** it to support the purpose of your website that the page articulates. This can be written as a summary or overview. * Help website viewers understand how to **navigate** your website. * Be **250 words** minimum. * Include a **multi-modal element**. |
| **Optional:** *You can revise any component of previous assignments to fit the scope of your About page, helping it fit into the overall purpose and audience for your website. However, these revisions will only affect the grade you receive for this About page assignment.* |

**Your “About” page must be posted as a page to your website by Monday, May 4 at the end of the day.**